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## **New Mexico Technology Provider Oso Grande Declares Its Growth Stance with New Hire**

*Summary: High profile tech visionary Erik Zimmer named to key role as Director of Sales and Business Development for the fast-growing data center based in Albuquerque.*

October 26, 2021: Albuquerque, NM; Charlotte, NC – This week Oso Grande Technologies, Inc., a leading New Mexico data center technology provider, announced that Erik Zimmer will join the firm as Director of Sales and Business Development. Zimmer moves into his position on October 25, 2021.

While Zimmer is stepping away from an 8-year tenure as City Manager for the City of Alpine, Texas, he lived and worked in New Mexico for many years and is familiar with the state's fast-growing technology landscape. Zimmer served as Regional Sales Director of Unite Private Networks of Albuquerque, as well as Director of Network Operations with Qwest Communications International, Inc. for the Albuquerque-Sant Fe Metropolitan Area. Zimmer lived in Albuquerque growing up and went on to earn his BA in International Marketing from the University of South Alabama. Each of his three children have attended the University of New Mexico.

For more than two decades, Zimmer has devoted himself to growing and refining sales and operations for Fortune 500 corporations, fast-growing regional businesses, government units, and not-for-profit organizations. In his role as City Manager, in addition to numerous prominent business entities, Zimmer is credited with accomplishing impressive turnarounds by providing clear vision together with stellar financial and operational leadership. His experience translates perfectly to his new role at Oso Grande, where he'll continue the trailblazing work of Richard Vasquez, OSO General Manager.

"This is a field characterized by constant change and tremendous growth potential," comments Vasquez, who began his career at OSO in sales and marketing. "It was imperative that we select a visionary with a solid history of identifying and incorporating new opportunities that translate to improved and expanded service offerings." Vasquez says he is confident that Zimmer is that leader.

A hands-on problem solver, Zimmer is well known for helping businesses arrive at their next level of efficiency and productivity. "I see an excellent fit for my expertise and my personal values at OSO," says Zimmer. "It's a business with enormous potential and an enormous heart for the people of this region, and that's exactly where I want to be."

Erik Zimmer and wife Dee Dee enjoy life in the Desert Southwest and activities including golfing and hiking.

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